

# no push movement™

The **No Push Movement™ (NPM)** was started out of a concern that Eric “Shendy” Shendelman had with campers and staff pushing others into water unexpectedly at various summer camps across Ontario.

This was happening on pool decks and waterfronts everywhere. Shendy would poll large groups of campers and staff, asking if they have ever pushed anyone into water. The answer was always, “YES” by 100% of respondents. He would then ask, “have any of you been pushed into water”. The answer was 100% YES again. Shendy also found that many people had been injured or even hospitalized as a result of a push into water. Thus the NPM was born.

It is now a message for anyone, not just camps, that are in and around water. Help spread this message.

This movement is spreading across the province, the nation, and around the world.

In order to become an Ambassador of the No Push Movement™, one would simply need to take the following oath and live by it for the rest of their lives. It's easy and meaningful.

Take The Oath:

**I, a caring citizen, will never push anyone in water.  
I recognize that it is my duty to be safe around water  
I will encourage people not to push others in water  
I will encourage them to join the No Push  
Movement™**

Congratulations! You are now an Ambassador of the No Push Movement™



Register your Oath at  
[www.nopushmovement.com](http://www.nopushmovement.com)